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## Highlights

- Enhances data security by providing data destruction of electronic media, at the client's location, to protect data and comply with government regulations
  - Significantly reduces the opportunity for a data breach or data loss
  - Generates a certificate that lists all electronic media from which data has been destroyed
  - Offers comprehensive coverage for all technologies
  - Provides competitive, fixed and transparent prices
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# IBM Media Destruction Services

*Providing security-rich media destruction*

Organizations of all kinds are now acutely aware of the need to ensure that they comply with data security legislation and stakeholder demands to secure data. This awareness grows despite the lack of any significant innovation in enterprise-grade data destruction processes.

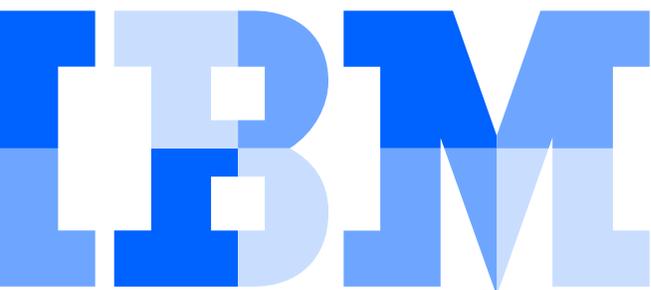
Organizations must destroy media devices containing proprietary data to remain legally compliant. Increasing legal regulations on data security make the compliance process more difficult. They need a media destruction process that's technologically agnostic and flexible. Furthermore, global organizations face complex, slow and sometimes unreproducible pricing for media destruction across different locations.

IBM provides an end-to-end, global offering for the certified destruction of all types of media and data—a one-stop shop for data to be destroyed in a security-rich environment. Clients using IBM Media Destruction Services can access the IBM state-of-the-art global infrastructure and organization.

## Enhances data security with data destruction services

Destruction services include degaussing and shredding. A degausser is a device that generates an electromagnetic pulse designed to render a magnetic storage device inoperable and any data stored on the device unrecoverable. This technique can destroy data on magnetic storage tapes and hard drives. Shredding is the process of physically destroying hard drives and electronic storage devices such as solid-state drives and flash memory.

These onsite services help significantly reduce the possibility of a data breach or data loss. Furthermore, IBM provides a certificate of destruction indicating which electronic media have had their data destroyed.



## Comprehensive support for storage technologies

IBM provides expanded support for all types of drives, including components, such as hard-disk drives (HDD), solid-state drives (SSD), flash memory, CDs, DVDs and more.

## Helps enable compliance with regulations

The media destruction services solution helps clients comply with new legislation, such as the General Data Protection Regulation (GDPR), as well as other already existing regulations. By doing so, IBM supports clients in their efforts to be compliant and helps maintain their reputations since any data breach significantly decreases a company's reputation and might lead to loss of business and partner relationships.

With a competitive pricing model and transparent pricing, IBM helps clients take advantage of the services needed to meet their data destruction requirements.

## Why IBM?

IBM has the depth and breadth of capabilities and global reach needed to support large enterprises with their data destruction needs. It has contracts in place and partnerships to efficiently serve clients regardless of volume or geography. IBM Media Destruction Services provide a standardized, holistic security solution to clients.

## For more information

To learn more about IBM Media Destruction Services, please contact your IBM representative or IBM Business Partner, or visit [ibm.com/us-en/marketplace/data-destruction](http://ibm.com/us-en/marketplace/data-destruction).



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